

WHO I'M AND WHY

IN LIFE - My name is Massimo Gessi, today a 73 years old youngster (so I feel). I interrupted my studies at Physics toward an only expected Astrophysics graduation just halfway when I realized that my life was not to be in the interstellar space but in a much lower place: the Earth's atmosphere having, few years earlier, become a pilot both on engine and sail planes, then I ended up as a professional Flight Engineer on Alitalia's airplanes. My Profession had been wiped out by computers on civil aviation but was transferred on board space ships; Samantha Cristoforetti is a Flight Engineer on board Soyuz. No comparison with AstroSamantha, she is Spatial, precisely.

Today I am retired, a golfer who plays and studies Golf so keeping myself healthy, brain awake and enjoying myself; all these are big contributors in bettering and lengthening my life.

WHO I AM NOT - I am not a megalomaniac; it is a fact proven by my Profession where for every single year, for a period lasted 33 years, I had been subjected to 4 professional examinations and two full medical examinations at the Air Force Medical Institute. No megalomaniac could ever reach the retirement age on board an airplane.

It is necessary to specify that, because what I did for Golf with this system of mine could indeed put the question.

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IN GOLF. As a Golfer I was born in India on year 1983, I became a Golf Referee on 1991 and in 2005 I sustained a positive examination with a St. Andrews' Board, meantime having been put in charge of various assignments, both officially or otherwise, in the Golf World.

Thank to my job I had the opportunity to play and understand Golf in all 5 continents, not in Antarctica because of its unwelcome freezing temperatures neither on the Moon for its exclusivity, only astronaut Alan Shepard played there two golf balls with an adapted 6 iron that is now on display at the USGA museum.

I had been a voluntary in almost all possible roles during a World Cup, in a couple of Italian Open and in other national competitions.

I had been the official Starter at two Italian Open.

As the President of Alitalia's Golf sector I organized competitions at local, regional, international level and an Airlines World Cup.

In the mid-nineties I was in charge for Handicap Reallocation to players who lost it because of their long golfing inactivity.

I refereed many national tournaments with Amateur, Professional, Pro-Am and a couple of international tournaments.

In Australia I learned to play blind with blind Golfers and later on I had to play blind myself for a period; I played with paraplegic Golfers who beat me to their credit; that experience helped me recently when I had to play with an arm tied to my chest for a little incident.

All these very learning experiences taught me that thing done at their best are for sure the most gratifying but everything, playing Golf above all, can be done, played, performed in any restricted physical condition, at any age, till the last day.

Once retired I deepened my studies on Golf and I found that there were areas like the “pace of play” and the “handicap system” where a bettering was surely possible, so in 2007 I created:

STOP THE CLOCK®: a clock on the tee of each hole was showing to each flight their position about the pace of play.

Should they keep on the expected pace of play, each flight would read on the clock on each hole their starting time on the first hole.

Should they slow down their pace of play, the next hole’s clock would show a LATE start time of the first hole, accumulating the delay hole after hole.

Should their play be too fast they would see an ever increasing early first hole’s start time.

DAY HANDICAP®: the system allocates to the player handicap shots only when he scores above par, for a maximum of two shots a hole. This way he builds up his own daily handicap that comes from his play of that day on that course.

The system cures the inconsistency of the actual system where a lucky shot on a par three grants the player as many points as normally scored on three holes; I named this a sanctioned robbery where the player, the actual thief, is absolutely innocent.

A synergistic system among the Greenkeeper, the Club Director and the Players.

I mapped all putting greens dividing them in six areas, regularly spread, named by letters from A to E plus letter R for rain flag position.

The Club Director would communicate to the Greenkeeper only the letter he decided to use.

My system provided the appropriate scorecard on which the flag position was written in terms of meters and Left, Centre, Right. It could also deal with flag positions not according with the map.

I had been at the forefront also in setting up the course:

Once I used St. Andrews’ guide about a different way to line a long irregular out of bound, lowering the number of stakes by 80%.

Next week Golf Authority prohibited such a ‘heretic’ interpretation, careless of the huge number of stakes needed.

Another time, before an official tournament, I prepared a Local Rule providing a free drop for 150 young trees just planted. Golf Authority stated that such a Local Rule could have been accepted only after all 150 trees’ irrigation cup were encircled by regulation artificial stones.

These had been the last sparks that led me to find a new alternative way to play Golf; my research had been greatly productive; the following list is the proof:

TONMORROW GOLF® and his RULES®

TOMORROPW GOLF simplified®

SCATTERED GOLF® (few or even one single hole that constitutes a whole golf course)

NEW PLAY PRACTICE COURSE®

NEW WAYS OF PLAYING GOLF®

NEW RANKINGS®

BRYSON IS RIGHT® (one length clubs)

THE GOLF BAG® (when and which clubs to use)

THE GOLF SHOT®

ENLARGED GOLF HOLE®

LIQUID HANDICAP®

Through my studies I created two golf club's prototypes, now they became a very good training aid to learn to hit on the sweet spot and created also a putter's line with a sweet spot as large as their face, I am playing them only.

Everything above received a big thrust from a great and beautiful experience I lived together with school boys and girls coming to the Golf Club; I hope to continue it for the future.

Golf coach Mr. Rolf Passagrilli, in house Professional at the Marediroma, the golf course of which I am a member; since 2017 realized its own beautiful idea where he brought together two missions: dissemination of Golf inside primary and secondary schools plus an alternative way to teach gym class; a system new both for its implementing timeline and the way of the didactical teaching.

Coach Passagrilli, intelligently, brought together all the synergic energies of School Authorities, Teachers, Parents and Marediroma Board, organizing a little group of voluntary coaches to which I gave my accession, limiting my training area to putting since, because of my studies on putting necessary to create my putter's line, I acquired enough experience on the matter and my long experience as an Instructor Flight Engineer put me in a good position to teach schoolboys and girls the basics of putting.

At Marediroma G.C., in two years, over 650 schoolboys and girls had come at the Golf School not to learn to play golf, but to know it and, mainly, to prove to themselves that exerting effort and discipline they would learn, each one of them, how to do very difficult things like a golf swing and putting a ball into the hole.

In 4 consecutive days, 5 hours a day, in groups of 50-80 pupils divided in three groups: long shots, chip and putting, those boys and girls at the final game obtained wonderful results; 10% had an appearance of a swing that made the ball flying, 80% could hit the ball every time, in putting the same 10% returned a score of 1 - 2 shots under par and 80% a +1 - 2 over par with putt length ranging from 2 to 5 meters on 9 holes.

Those swings had been videotaped by coach Passagrilli.

My personal consideration: that great initiative for its time dimension, for the number of kids and for the results, had been lavishly left alone by all Golf Authorities that bountifully contributed with 6 hybrid clubs, 6 wedges and 4 putters against a daily number of kids ranging from 50-80 to 120 for once.

What I consider the greatest success had been the spontaneous comment made by many girls and boys at the conclusion on final day: *"I learned that in life I can do whatever I like if I give enough effort to my commitment"*.

I do believe that rarely any emotion can enter so deep inside one's heart.

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WHAT I'M LOOKING FOR AND WHY I DID IT

Thank to my job and the Company' bases abroad, I lived for few months at a time in Los Angeles, Caracas, Sydney, Tokyo, Bangkok and few others and I had the chance to play, frequent and know Golf under any sky at all levels, from the most exclusive Clubs to the Public courses in megalopolis or in the middle of deserts (Death Valley and Australian Outback).

Comparing the multitudes of American, British, Canadian, South African, Australian and Japanese Golfers with the golden isolation of South American and continental Europe, made me understand why Golf has had such a differentiated development: millions against thousands (often few) of Golfers, although their social starting point were the same.

In Golf prehistory there were the shepherds, but already on 1400 are the Royal Members that play golf, assisted by caddies, with Common people but very good at Golf; in 1800 are the high military ranks and high Society, again assisted by caddies, with Common people but very good at Golf; at the end of that century Professional Golfer appears, but everybody comes from the lower class: caddies and golf club and ball makers. That social difference is marked till after 2nd world war by banning the caddies and Professional from entering the Club Houses, even the most famous and revered players. In my opinion this is one of the facts that attracted the crowds toward Golf; it was played by the Upper Class but all Golf Champion originated from caddies and Lower Class people.

In USA those Champions were celebrated on the national newspapers.

That is the trick: dissemination on all TV stations and national press, not only on specialized press.

Then, Francis Ouimet great feat at Brooklyne, a former caddie there, that as a 20 years old golfer wins the US Open beating Vardon and Ray, the greatest at those times.

Not only for this but also for this, today USA have 1 golfer every 10 citizens, at least at the end of the last century because even there Golf is now decreasing because of the economic crisis, true, but mainly because Golf did not keep up with the times.

The causes? The first main cause are the biblical times for a round of golf, this is totally incompatible with modern lifestyle.

It is a proved fact that any show or competition lasting more than two hours is avoided by spectators if they knew or loose attendance while performing.

Actual Golf, to help, instead of accelerating the pace of play, let it to slow down to a 6 hours and a half record on PGA Tour without taking the slightest action against such an eyesore!

Here in Italy today we have our Ouimet, not because of the social class of Francesco Molinari, but because it is Italy that confined itself in the Golf Lower Classes with its scant number of golfers, nevertheless with its few brilliant players' feats: Rocca's putt at the Open, Rocca victory over Tiger, Molinari brothers World Champion and then

together at the Ryder and lately the Francesco Molinari apotheosis: Quicken Loans equalized record score, The Open victory at the most difficult venue, Carnoustie, with last two days bogey free scores and the five victories at the Ryder Cup, a record.

Of this saga, how much did it reach the ordinary people? Ten seconds on the evening TV news and less than 120 second on a single TV channel news next day.

The millions of individuals are found on the streets, not inside the Golf Clubs; their attention may

be captured on general TV and national newspapers that ask money to publish.

Who could or should do it?

How the hell do we think we can make hundreds of thousands or millions of golfers, through word-of-mouth and Coaches only?

This is the real question! It is a fact that superheroes are powerful magnets attracting millions of individuals and when the superhero is an actual human being he becomes a living proof that an ordinary individual may redeem himself even without any superpower.

Trough Golf, Francesco Molinari had become a famous golfer all over the world, this means that anybody can try it, why not me”

That kind of reasoning can be done by ordinary people only after they became aware of it from the media.

In Italy between ‘70s and ‘80s, tennis grew and spread all over the Country after the media followed the feat of its Italian Tennis Champions for a few years, the second reason why a lot of tennis amateur were born in a very short while had been the easiness: two friends of which only one was playing tennis could hire a tennis court for an hour and let the neophyte try to play it.

The road to success of a sport had been opened already, Golf deregulation is what is missing now.

This is the way! Media full of Golf news, a friendly low cost approach, opened golf facilities.

The media invasion can be done only with economic investments made by Golf Authorities while Golf deregulation and easiness of learning and playing may come through my TOMORROW GOLF system®.

WHY AM I SO PERSISTENTLY PROMOTING GOLF AS A MASS SPORT?

Because Golf is almost the only sport with such a powerful social function lasting all lifelong for the individuals who play it. No other sport is so adaptable to each individual physical and energy needs; that adaptation, furthermore, does not lower its attractiveness and its competitiveness as time went on.

IT IS MY TOMORROW GOLF® THAT ADAPT ITSELF TO THE PLAYER’S ABILITY.

I proved the above statement in my GOLF BAG® as well as Rancho Park, in Los Angeles, is a proven reality of it. There, each year, 112thousands green fees are sold, opened 7 days a week, that Golf Club is full of older people mostly during weekdays, since productive individuals are at their working stations, playing golf on weekends only.

This fact does not imply that Golf is for older people only, on the contrary, it is not possible to have millions of golfers taking up Golf later in life only.

I would really like to know the average health expenditure of the golfers playing Rancho Park; one more consideration on that Golf Club, its success is due mainly because of its location inside Los Angeles and the fact that it is reachable by public transports.

I and my playmates, between 73 and 80 years old, we play 9 holes 3-4 days a week; we are still alive, active and in good health (whatever is left) also because we play golf and thanks to Golf we are still able to help sons and nephews instead of asking their assistance.

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